



NEWS RELEASE

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Wireless MedCARE names Stan Huffman to leadership team

ROANOKE, Va. (March 10, 2010) – Wireless MedCARE, LLC, a company developing wireless sensor systems for nursing homes, has contracted with Huffman Consulting PLC for the services of Stan Huffman as CFO.

Huffman brings to Wireless MedCARE senior-level experience in the health care and manufacturing industries.

“As we prepare to enter the market with the VivaTRAK™ system, Stan is providing us with an optimal combination of financial and operational experience,” said Dan Wrappe, CEO of Wireless MedCARE. “We’re particularly thrilled with his depth of knowledge of long-term care facility operations, healthcare reimbursement issues and financial management. Stan is a great addition to our growing team.”

VivaTRAK consists of sensors that can be installed in beds at long-term care facilities and a server that gathers bed data to provide alarms, reports and patient management information. The technology can determine when a patient is out of bed, resting quietly or actively moving. It can also record when caregivers are present and can help facilities prevent pressure ulcers and falls.

Huffman has served as CEO and CFO of Roanoke-based Friendship Retirement Community. During his tenure, Friendship expanded operations and implemented a major capital plan. Previously, he served as CFO and CEO of a privately owned, fast-growing long-term care provider with multiple locations in three states.

He also has served in senior financial management positions with a company that manufactures metal storage buildings and with a diversified company engaged in long-term care, commercial real estate management and construction.

In addition to his industry experience, Stan has 12 years of experience with Ernst & Young, an international accounting and consulting services firm where he worked with both public and privately owned clients engaged in health care, manufacturing, education and industrial products distribution.

Huffman has a degree in accounting from Virginia Tech and is a Certified Public Accountant in Virginia and North Carolina.

About Wireless MedCARE, LLC

Wireless MedCARE, LLC is a privately funded, early-stage company applying advanced wireless, sensor and information technology to healthcare. The company offers sensor assisted care systems with a strong emphasis on web-enabled and wireless technologies. To learn more, visit: www.wirelessmedcare.com.

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